

**Kia Ora!**  
**Promotion Terms and Conditions**

Information on how to enter and prize terms and conditions form part of these terms and conditions of entry.

1. This promotion begins on 1 June 2018 and ends on 31 July 2018 (“**Promotion Period**”).
2. The promoter is Fonterra Brands (Australia) Pty Ltd of 327 Ferntree Gully Road, Mt Waverley, VIC 3149, Australia (ABN 80 095 181 669) (“**Promoter**”).
3. Entry is only open to sales representatives of PFD Food Services PTY LTD (ABN 29 006 972 381) located in New South Wales (“**Eligible Entrant**”).
4. Management and employees of the Promoter, its related bodies corporate, and agencies associated with this Promotion are not Eligible Entrants.
5. To be automatically entered into the Promotion, an Eligible Entrant must:
  - (a) sell at least the Minimum Amount of the Eligible Products during the Promotion Period.
6. The records of sales by Eligible Entrants during the Promotion Period shall be determinative via PFD NSW and measured against baseline sales taken from 1/3/18-31/4/18.
7. At the end of the Promotion Period, the top 3 sales representatives with the highest volume of sales growth for Eligible Products that sell at least the Minimum Amount of the new Eligible Products during the Promotion Period according to PFD NSW sales records will win a prize.
8. There are a total of 3 prizes with a total value of [\$4,300] to be won:
  - (a) 1 prize of a flight and 5 nights twin share accommodation to New Zealand for two persons worth [\$3,500]
  - (b) 1 prize of a \$500.00 Eftpos gift card
  - (c) 1 Prize of a \$300 Eftpos gift card
9. Prizes are subject to terms and conditions and are not transferrable or exchangeable.
10. If a prize is unavailable for any reason, the Promoter, in its discretion, reserves the right to substitute the prize with a prize to the equal value and/or specification, subject to any written directions from the relevant regulatory authorities.
11. The Promoter accepts no responsibility for any tax liabilities that may arise from claiming or receiving the benefit of a prize.
12. Prize winners are solely responsible for any additional or incidental costs in relation to the Prize including without limitation, insurance, car hire and other personal costs.
13. Prize winners are solely responsible for obtaining their own travel documentation and authorisations and their employer’s permission to receive and use the prizes. Travel to be taken in the employee’s annual leave
14. Contacts of provisional winners will be notified with three business days of the conclusion of the promotion by telephone call from a Promoter’s representative. Provisional prize winners will only be deemed winners once verified by the Promoter in its absolute discretion.
15. The Promoter reserves the right, at any time, to verify and request proof of the validity of entries and entrants (including a Contact’s s identity, age and place of residence and/or employment) and to disqualify any entrant or Contact who, in the reasonable opinion of the Promoter, submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process.
16. If there is a dispute as to the identity of an entrant or Contact, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant who is to be awarded a prize. If more than one person attempts to claim a prize, the Promoter has sole and absolute discretion to determine which of those persons has the rightful claim to the prize.
17. Prizes will be distributed to winners within seven business days of the end of the Promotion by a nominated Promoter representative. In the alternative, prizes may be despatched via registered mail, addressed to the winner.

18. The Promoter accepts no responsibility for any prize that is lost, stolen or tampered with in any way. Prizes sent via registered mail to the winner discharges the Promoter's liability to award the prize to the winner.
19. Eligible Entrants and Contacts consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
20. Any unclaimed prize will be re-allocated on [3/11/18]
21. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to:
  - (a) disqualify any entrant; or
  - (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
22. Participants may view the Promoter's privacy policy by visiting <http://www.fonterrafoodservices.com.au/privacy.php>
23. "Minimum Amount" and "Eligible Products" means:

<b>Eligible Products</b>			
<b>PFD Code</b>	<b>Description</b>	<b>Unit Size</b>	<b>Carton Size</b>
36032	Mainland Mozzarella	2kg	6
99167	Mainland Tasty Slice	1.5kg	8
36031	Mainland Tasty Shred	2kg	6
99163	Mainland SOS	1.5kg	8
80290	PI Parmesan Grated	1.5kg	4
92058	PI Parmesan Shred	1kg	6
14250	PI Parmesan Shaved	1kg	6
32017	PI Mozzarella Shred	6kg	2
210875	PI Mozzarella Ultra Shred	6kg	2
210874	Anchor Extra Yield	1L	12
<b>Minimum Amount</b>			
114495	Anchor Burger Cheese Slices	1kg	10
241864	Anchor Cream Cheese	1kg	12

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