



Dairy Planet

FINE FOODS AUSTRALIA

September is fast approaching and with it comes Fine Foods Australia. This year Melbourne is the host city and once again Fonterra Foodservices will be showcasing an array of new products, at our new custom built trade stand. The first is Perfect Italiano Shredded Mozzarella – a 2 x 6kg bulk mozzarella product that has excellent stretch, browning and taste. Don't take our word for it, come and taste it for yourself as our expert chefs will be cooking mouth watering pizzas just for you.

We are also proud to be launching 3 new products under our Western Star brand. Western Star Easy Spread, an all natural butter blend, spreadable straight from the fridge, Western Star Butter Original and Western Star Butter Salt Reduced in convenient 2kg buckets.

Other exciting news is the launch of a brand new website for the independent pizza industry. Club Perfect has been designed with you in mind as we aim to provide a one stop resource that is just a mouse click away. Membership is completely free and in a few simple steps you can have access to the latest trends from around the world, as well as innovative recipes. If you register at the show, you will enter the draw to win a number of prizes. If curiosity gets the better of you, the Club Perfect website can be accessed at www.clubperfect.com.au

This year we are located at K30, and look forward to showing you our new product range. Make sure you register now to avoid the entry fee.



John Lanazafame



WELCOME TO CLUB PERFECT

Pizza making is a noble and time-honoured art, practised by passionate individuals.

Club Perfect has been established to publicly support and recognise Australia's independent pizza makers - artisans who use techniques, recipes and products steeped in tradition.

If you're an independent pizza maker, Club Perfect is designed for you - whether you work in a takeaway or eat-in pizzeria.

Membership is free and members receive exclusive content on all aspects of pizza making, from recipes, tips and advice to virtual online masterclasses.

Brought to you by Perfect Italiano and Fonterra Foodservices, Club Perfect will help you make better pizzas and do better business.

For more information on how to join this free club, go to www.clubperfect.com.au

ARCTIC FOODS WINS FSAA DISTRIBUTOR OF THE YEAR AWARD

Congratulations to Robert Carruthers of Arctic Foods for winning the Foodservice Suppliers Association Australia (FSAA) National Awards of Excellence Award for 2010. Mr. Carruthers also took home the FSAA Victorian Metro Distributor of the year award.

Held at Doltone House in Sydney, 325 of the industry leaders gathered to celebrate and recognise the achievers over the last twelve months.

"This is a great honour and a great recognition for our company" said Mr. Carruthers. "Arctic Foods has been servicing the market for the last 26 years and was one of the first actual party foods shop in Australia."

Robert started his career as a chicken wholesaler, hence the nickname "Chicken" and has also been a director of NAFDA for the last eight years. From everyone at Fonterra, congratulations!!



Robert Carruthers of Arctic Foods



Robert and Carol Carruthers at the front of Arctic Foods

A recipe we're proud to be a part of

Young Chefs Infused with Seasoned Mentors

SERVES 24

Another delicious helping of Fonterra's 'Proud to be a Chef' annual sensation.

Vital Ingredients

- 24 finest Australian and New Zealand apprentice chefs
- 1 bunch of the world's leading chefs
- 2 days of hands-on mentoring and inspirational Masterclasses

Add

- Complimentary flights to Melbourne and 3 nights luxury hotel accommodation
- 3 nights dining at award-winning Melbourne restaurants



Dairy for life



For more information or to nominate your talented apprentice for the Proud to be a Chef mentor program, visit www.fonterrafoodsolutions.com.au

The original 5 star taste, and now 5 star convenience



Fonterra Foodservices is proud to release the Western Star range in a convenient 2kg bucket:

- Western Star Butter
- Western Star Salt Reduced Butter
- Western Star Easy Spread – butter blended with canola oil

Top 5 features

- ★ Butter stays fresher for longer and reduces the risk of cool room taints and cross contamination
- ★ Quick and easy to store
- ★ Tamper evident lid seal for improved food safety
- ★ Buckets are strong, durable and reusable for other ingredients
- ★ Now available in Easy Spread – spreadable straight from the fridge

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FOODSERVICES

Dairy for Today's Professionals



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